

Thank you for inquiring about hosting your next event at King's Road Brewing Company

King's Road is a 5,400 square foot brewery, tasting room and indoor beer garden in the heart of Historic Downtown Haddonfield. Approximately 2,200 square feet is "public space" and is available to rent for private parties, special events and company functions on a contractual basis when brewing and daily operations permit.

Due to the restrictions of our New Jersey Limited Brewery License, we are limited to 52 private event rentals per year. They are available on a first come, first served basis. A deposit is required to hold a particular date. The following information includes specifics about events, the room, and the rules of this agreement.

RENTAL RATES

For parties of 60 or more guests – King's Road will sometimes close the entire building to the public for large private parties. For rates on renting the full venue and to receive a custom quote, please contact events@kingsroadbrewing.com. King's Road requires at least three weeks notice, and a non-refundable deposit before renting the full venue.

For parties of 60 or fewer guests – Our Beer Garden is available to rent for smaller parties. It is an approximately 400 square foot indoor space, designed to feel like a beer garden, complete with exposed brick walls, authentic German biergarten tables, charming patio string lights, and an eight foot viewing window that looks into the brew house. Guests can see where all of the beer-making magic happens!

The Beer Garden comfortably seats 40 with all furniture in place. The room can be rearranged and some tables and benches removed to accommodate up to 60 guests. We highly recommend a meeting on site to discuss your event needs. Special requests and accommodations should be discussed and may incur a small upcharge.

1. Standard rental rates are \$250 per hour. There is a two hour/20 guest minimum for all standard rentals.
2. For Tuesday and Wednesday rentals, the fee will be waived for parties of 30 or more. However, the room must be reserved in advance, and a nominal non-refundable "reservation fee" will be charged to hold the space. The total amount of the reservation fee will be applied to the final bar tab. No refunds will be given if reservation fee exceeds final bar tab.
3. Friday and Saturday daytime rentals must be concluded by 5:00 PM. Friday and Saturday evening rentals are not available unless the entire venue is being rented.
4. Holiday fee. Events from Thanksgiving thru New Year's Eve incur a 20% upcharge on the base rental rate.
5. Rental fee includes a dedicated bartender/server just for your event.

6. Renters receive at no charge, an additional 30 minutes for set up prior to the event, and 30 minutes after for break down if needed.
7. Rental rates do not include beer, beverage, food or merchandise sales.
8. A service charge of 18% of the total bar tab is automatically added to parties of 20 or more, except when the **Cash Bar** option is chosen (See item 17.)

UPCHARGES & ADD-ONS

9. Additional Time

Additional charges based on the hourly rate will be applied for each additional half hour that the event space/bartender is needed, or requested by renter.

10. Additional Server

An additional bartender/server can be hired for your event for an additional \$50. This option is highly recommended for larger parties.

11. Name a Beer

Name a beer for your guest of honor or special event. The specially-named beer will be available only for your event guests. The fee is \$100 and covers the label approval process each beer must go through with the Division of Alcoholic Beverage Control of New Jersey. We need at least three weeks notice for processing prior to your event date. You will receive an official Brand Registration Confirmation Letter about your specially-named beer.

12. Beer Tasting

Add a beer tasting to your event. A beer professional, or cicerone, will serve your guests four different 5 ounce beers and discuss the different styles, history, ingredients, and statistics of each beer, as well as offer tasting and pairing techniques and tips. The tasting lasts approximately 45 minutes and is a fun and interactive experience, complete with giveaways. Base fee is \$100 plus \$7 per person. Price includes the tasting beers. Minimum number of guests is 20, maximum is 35.

DEPOSITS

13. A 50% deposit is required at time of contract to hold the space/date for an event rental. The deposit amount is based on the total event rental cost. This includes the base fee plus all add-ons and upcharges. The balance of the event rental cost is due no less than one week prior to the event date.
14. The deposit is required to secure the space for the event. The deposit is refundable if the event is canceled at least three weeks prior to the event date. Deposits are non-refundable if events are canceled after that deadline.

BEER

15. All guests consuming beer must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any

guests attending that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older.

16. All King's Road beer prices are posted, and subject to New Jersey state sales tax.
17. In addition to the Rental Fees, there are four drink sales options for your event:
 - a. **Cash Bar** for your guests. No additional fees for renter.
 - b. **Open Tab** at the bar. Renter provides King's Road with a credit card before the event begins. Renter closes tab at end of the event.
 - c. **Capped Open Tab**. Renter provides King's Road with a credit card before the event begins, and the bar tab is capped at a pre-determined dollar amount or specified time. After cap limit is met, all remaining sales will be cash bar for event guests.
 - d. **Drink Tickets**. Drink tickets are available for purchase in any quantity in advance of the event and will be dispensed to the guests by a member of King's Road or the host. When tickets are gone, all remaining sales will be cash bar for event guests. No refunds will be given on unused tickets.
18. A service charge of 18% of the total bar tab is automatically added to parties of 20 or more, except when the **Cash Bar** option is chosen.
19. The total number and types of beer available during and for the event is limited to what the brewery has on tap on that day, and subject to the ebb and flow of the brewing process and the rate of subsequent consumption. No guarantee can be made as to the number and/or types of beer available on any given day.
20. King's Road does not allow outside beer to be brought into the brewery.

WINE

21. King's Road Brewing Company does not allow wine into the brewery except when renting the full venue for private events. On those occasions, King's Road servers can not handle or pour the wine. The wine is the sole responsibility of the renter.
22. All guests consuming wine must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any guests attending that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older.
23. All remaining wine must be taken off premises immediately upon the end of the event.

OTHER BEVERAGES

24. King's Road serves malt beverages, house-made soda, and water. Renters who wish to bring in other non-alcoholic beverages may do so.
25. All King's Road beverage prices are posted, and subject to New Jersey state sales tax
26. No spirits or hard liquor is allowed in the brewery at any time.

FOOD & CATERING

27. King's Road does not have an on-site kitchen, but under our New Jersey Limited Brewery License, we are permitted to sell a limited assortment of pre-prepared and packaged food and snacks.
28. All King's Road food prices are posted, and may be subject to New Jersey state sales tax
29. Food prepared off-site and brought in or delivered to King's Road is allowed and encouraged. King's Road is surrounded by many restaurants and caterers that will deliver to the brewery. Many of them offer special discounts to brewery event renters.

PAYMENTS, POLICIES, & PROCEDURES

30. The signer below will be charged per drink at the posted pricing in the brewery unless otherwise noted. This includes the New Jersey state sales tax. Flights, growlers and crowlers will be available at the discretion of the signer below and are subject to the posted prices.
31. Payment can be made in cash, MasterCard, VISA, American Express or Discover Card. Personal checks will only be accepted if prior approval has been received.
32. Access to the space begins 30 minutes before the start of the event. The space must be cleared within 30 minutes of the end of the event. Deliveries and pickups must be made within these times. All outside vendors must supply their own carts, extension cords and any other equipment needed. King's Road does provide some AV equipment if needed, and those needs should be discussed with King's Road staff well in advance of the event. All other event equipment must be removed at the conclusion of the event.
33. A reasonable estimate of the number of guests should be submitted to a King's Road staff member at time of final rental payment so that the brewery can prepare accordingly. This number is considered a reasonable guarantee and is not subject to reduction.
34. All guests consuming alcoholic beverages must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any guests attending an that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older. Green wristbands will be distributed to those at least 21 years of age or older after proof of age has been submitted and approved by King's Road Brewing Company staff. Red wristbands will be distributed to those under 21 years of age. Wristbands permit entry into the private event space. King's Road servers will continue to check IDs when necessary throughout the duration of the event.
35. As the responsible party, you are accountable for the behavior of your guests. Please help our staff enforce responsible drinking behavior including the following:
 - a. A valid state ID may be requested of any person at any time during your event. All guests must have a valid state ID to consume alcoholic beverages.
 - b. Any person who, in the opinion of King's Road Brewing Company staff, is or appears to be impaired will not be served any alcohol as per the state law.

- 36. All food and beverages, other than the beverages produced or purchased at the brewery, are the responsibility of the signer below. Hard alcohol and distilled spirits are prohibited.
- 37. Paper products, utensils, serving dishes, etc. are the responsibility of the signer below.
- 38. No helium balloons are permitted. Glitter, confetti, rice, flower petals, bubbles, etc. are prohibited unless discussed with a King's Road Brewing Company staff member prior to the event and permission is granted. No pillar or taper candles are permitted.
- 39. The signer below voluntarily assumes a duty of control for the premises and aid in the elimination of underage drinking and over consumption. The signer below assumes the responsibility to supply safe transportation for any guests who may require assistance.

Once you have read the information on the previous pages and above, please sign the page below acknowledging the rules and regulations set forth in this contract. Return a signed copy to the tasting room, or email to: events@kingsroadbrewing.com

I have received and understand the terms and conditions of this contract:

Name	Estimated Number of Guests
Signature	Event Date
Company/Organization (if applicable)	Event Time (starting and ending)
Address	Purpose of Event
City, State, Zip Code	Beer Sales Type (see item 17)
Phone	List Extras (time, server, beer tasting, etc.)
Email	Deposit Amount

Approved by:

Authorized King's Road Brewing Company Manager	Date
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Notes or Special Instructions: