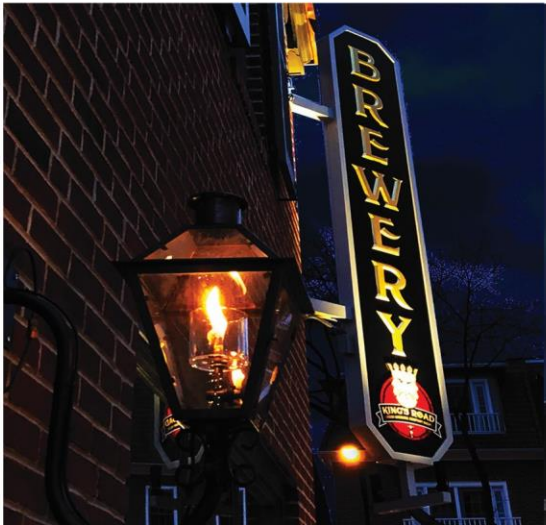




PRIVATE EVENTS GUIDE

events@kingsroadbrewing.com • www.kingsroadbrewing.com



KING'S ROAD BREWING COMPANY

RESERVATIONS & EVENTS

King's Road produces and serves only the finest hand-crafted beers, made with the utmost care and attention to quality. We also understand the value of creating memorable experiences, which is why we make portions of our brewery available for private events when space and schedule permit.

Whether you're looking to host a corporate gathering or celebrate a special occasion, our historic setting and exceptional beer provide the perfect backdrop for a truly unforgettable event.

RESERVATIONS

Unfortunately, we cannot accept reservations. All seating is available on a first-come, first-served basis. We do, however, accept Call-ahead seating. See below:

CALL-AHEAD SEATING

Call the brewery 30 minutes prior to your arrival and your name will be added to our waitlist. On most days your table(s) should be ready by the time you arrive. Calling ahead does not guarantee a table upon arrival, but it will dramatically reduce your wait time once you arrive.

Seating availability for larger groups will vary greatly depending on the number of guests, day of the week, and time of day. Larger groups willing to spilt up into several smaller groups will help to expedite the process.

KIDS' PARTIES

We do not host kids' parties. King's Road is family-friendly, where guests of all ages are welcome. However, we are first and foremost a brewery, so an adult-oriented experience should be expected by all. Children that do visit the brewery must be well behaved and accompanied by an adult at all times.

No one's behavior, young or old, should impact the enjoyment of others at the brewery. If there is ever an issue, please bring it to the attention of your server or the manager on duty immediately.

EVENT RENTALS

Areas of the brewery are available for rent if you wish to host a more private party or corporate gathering. There is a two-hour minimum, and three-hour maximum for all event rentals.

RENTAL RATES

- \$150 per hour on weekdays, plus the cost of beer and beverages.
- \$200 per hour on weekends, plus the cost of beer and beverages.
- \$500 flat rate on Friday and Saturday evenings, plus the cost of beer and beverages.

WEEKDAY RENTALS

Weekday rentals are available almost anytime during normal business hours Monday through Thursday, not including special events and holidays.

WEEKEND RENTALS

- Daytime rentals on the weekend may start at almost anytime, but must be concluded by 3 PM.
- Sunday rentals will be addressed on a case-by-case basis.
- Friday and Saturday evening rentals must start at 8:30 PM, but can go until the brewery closes. Party coordinators may gain access to the event space 30 minutes earlier for set up.

- King's Road cannot host private events between the hours of 3 – 8 PM on weekends, as these are our peak service hours.

FEES AND DEPOSITS

1. 100% of the event rental fee is due at time of contract to formally hold the space/date. This deposit amount is based on the total number of rental hours x the rental rate. Additional fees, add-ons, and upcharges will be addressed separately. The rental fee deposit does not include beer, beverages, food, merchandise sales, or gratuity.
2. The rental fee secures a private or semi-private space for your event, and includes a dedicated server just for you and your guests. Larger parties may require additional servers for an additional charge.
3. Rental fees do not include beer, beverage, food or merchandise sales.
4. The deposit is required to formally secure the space for the event. 100% of the deposit amount is refundable if the event is canceled at least two full weeks prior to the event date. 50% of the deposit amount is nonrefundable if events are canceled after that deadline.
5. Please fill out the form at the end of this document, and email your signed copy to: events@kingsroadbrewing.com. We will review your form and contact you about availability.

BEER PURCHASING, OPTIONS & AVAILABILITY

6. All guests consuming beer must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any guests attending that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older.
7. All King's Road beer prices are posted, and subject to New Jersey state sales tax.
8. In addition to the Rental Fees, there are three drink sales options for your event:
 - a. **Open Tab.** The renter provides King's Road with a credit card before the event begins. Renter closes the tab at end of the event. This is the preferred method for beverage payment.
 - b. **Capped Open Tab.** Renter provides King's Road with a credit card before the event begins, and the bar tab is capped at a pre-determined dollar amount or specified time. After cap limit is met, all remaining sales will be cash bar for event guests.
 - c. **Cash Bar.** All event guests will be responsible for their own tab.
9. A service charge of 18% of the total bar tab is automatically added to the Open Tab or Capped Open Tab of private events.
10. The total number and types of beer available during the event is limited to what the brewery has on tap on that day. No guarantee can be made as to the number and/or types of beer available on any given day.
11. No outside beer or beverages are allowed to be brought into the brewery.

WINE, SPIRITS & OTHER BEVERAGES

12. King's Road sells beer, hard seltzers, non-alcoholic beer, house-made sodas, and bottled water. Filtered tap water is free and available upon request.
14. Outside beverages are not allowed.
15. Wine is not permitted to be brought into King's Road as per our New Jersey Limited Brewery License. We are only allowed to serve on site what is brewed on site.
16. Absolutely no spirits or hard liquor are allowed in the brewery at any time.

FOOD & CATERING

17. As per our New Jersey Limited Brewery License, we do not have, nor are we allowed to have a kitchen. However, you may bring food in from any restaurants and/or caterer that you choose. There are many located immediately around us, and most will deliver to the brewery. Many offer free delivery and/or special discounts to our event renters.

PAYMENTS, POLICIES, & PROCEDURES

18. The signer below will be charged per drink at the posted pricing in the brewery unless otherwise noted. This includes the New Jersey state sales tax. Flights, growlers, crowlers and cans will be available at the discretion of the signer and subject to the posted prices.
19. Payment can be made in cash, MasterCard, VISA, American Express or Discover Card. Personal checks will only be accepted if prior approval has been received.
20. Access to the space begins 30 minutes before the start of the event for set up. Deliveries and pickups must be made within these times. All outside vendors must supply their own carts, extension cords and any other equipment needed.
21. Renters have 30 minutes after the event's end time to clear the space of guests, belongings, and trash, and return the area to pre-event condition. If the event runs longer than the agreed upon end time, the renter will be assessed an overtime fee of \$100 for every half hour that the space is not cleared.

Event guests are welcome to stay after the event has ended, but the space must be cleared of personal belongings and be returned to a "public" space. Once the event tab is closed, remaining event guests must establish their own tab unless otherwise instructed by the host.

22. An accurate estimate of the number of guests should be submitted to King's Road via the form at the end of this document so that the brewery can prepare accordingly. This number is considered a reasonable guarantee and is not subject to extreme change. If a larger number of guests attends the event than was discussed or expected, we cannot guarantee that there will be seating/space for everyone.
23. All guests consuming alcoholic beverages must be at least 21 years of age or older as per the New Jersey state law and must provide proof of age in compliance with the State of New Jersey. Any guests attending that are not 21 years of age must be accompanied by a parent or guardian that is 21 years of age or older. King's Road servers will continue to check IDs when necessary throughout the duration of the event.

24. As the responsible party, you the renter are accountable for the behavior of your guests. Please help our staff enforce all relevant restrictions and responsible drinking behavior including the following:
 - a. To help prevent the spread of COVID-19 and other communicable diseases, King's Road will abide by all federal, state and/or local safety laws, rules, and regulations with which gatherings must comply. When restrictions are in place, event renters of King's Road and their guests, are expected to comply fully.
 - b. A valid state ID may be requested of any person at any time during your event. All guests must have a valid state ID to consume alcoholic beverages.
 - c. Any person who, in the opinion of King's Road Brewing Company staff, is or appears to be impaired will not be served any alcohol as per the state law.
25. All food and beverages, other than the beverages produced by, or purchased at the brewery, are the responsibility of the signer below. Other outside alcohol is prohibited.
26. Paper products, utensils, serving dishes, etc. are the responsibility of the signer below.
27. No helium balloons are permitted inside as they get caught in our ceiling fans. Glitter, confetti, rice, flower petals, etc. are prohibited. No wax candles or open flames are permitted.
28. Any guests not abiding by the rules and guidelines set forth in the above paragraphs, or displaying conduct deemed by King's Road and its staff to be inappropriate to the peace and good order of events, or which may adversely affect the safety of persons or property, will be asked to leave. The event may be terminated early if bad behavior continues. No refunds will be given.
29. The signer below voluntarily assumes a duty of control for the premises, will assist in the enforcement of all restrictions, and aid in the elimination of underage drinking and over consumption. The signer below assumes the responsibility to supply safe transportation for any guests who may require assistance.

Once you have read the information on the previous pages, please sign the following page acknowledging the rules and regulations set forth in this contract. Return a signed copy via email to: events@kingsroadbrewing.com

I have received and understand the terms and conditions of this contract:

_____ Name	_____ Purpose/Type of Event
_____ Signature	_____ Total Number of Guests (Please See Item 22)
_____ Company/Organization (if applicable)	_____ Proposed Date
_____ Address	_____ Haddonfield or Medford Location
_____ City, State, Zip Code	_____ Start/End Time
_____ Phone	_____ Beer Sales Type (Please See Items 8 and 9)
_____ Email	_____ Deposit (To be determined at time of contract)

Approved by:

Authorized King's Road Brewing Company
Manager

Date

Notes or Special Instructions: